

Meet Russell.



Russell is a seasoned executive, organizational development consultant, and certified leadership coach with over two decades of leadership experience, specializing in sustaining high performance for leaders.

Russell Hunter

LEADERSHIP CONSULTANT

Russell brings over 20 years of leadership experience as a business executive, organizational development consultant and certified executive coach. His signature strength is helping leaders sustain high levels of performance in the face of ever-increasing pressure and rapid change. His science-based approach to full engagement is based on experience working with an array of world-class performers and organizations in sport, business, healthcare, education, and government.

His recent clients include leaders at VMware, Google, Microsoft, WestJet, Johnson & Johnson, Sage, SAP, Ballard, Nexen, University of Calgary, Vancouver Canucks, and the Canadian Olympic Committee.

Over his career he developed over 10,000 leaders and executives in more than 12 industries, optimized executive teams, built coaching cultures to align with business strategies, and supported enterprise change transformations.

Russell contributes to business publications such as BC Company, Fortune, and Canadian Business. He speaks regularly on the topics of leadership, change, and resilience at business conferences and association events worldwide. He co-authored the book *Coaching for Engagement* in October 2010 and is working on his next book entitled *Tenacious Leadership*.

As a mental consultant, Russell supported the development of Olympic athletes preparing for the 2010, 2012, and 2014 Olympic Games, along with professional athletes in the NHL and NFL.

Prior to working with the Human Performance Institute Canada in 2005, Russell was the founder and CEO of an integrated marketing and communications consulting firm with operations in Vancouver, Chicago, and London, England.

AREAS OF EXPERTISE

- 1-to-1 Leadership Development
- Systemic Team Coaching
- Executive & Leadership Coaching
- Leadership Development Strategy & Program Design
- Change Management
- Strategic Planning
- Keynote Speaking

INDUSTRIES

- High Tech
- Financial Services
- Advanced Education
- Biotech
- Resource/Energy
- Healthcare
- Sports and Entertainment
- Government

EDUCATION & TRAINING

- MA in Communication (University of Southern California)
- MA in Organizational and Leadership Coaching (Royal Roads University – in process)
- BA in Business Administration (Ambassador University)
- Royal Roads Graduate Certificate in Executive Coaching
- Prosci CM Practitioner®
- Balanced Scorecard®
- MBTI