

# Meet your Coach.



Bronwyn is a dynamic and deeply experienced Leadership Consultant. She has worked extensively with industry-leading and national organizations to design and implement large-scale Leadership Development and Coaching Programs, linking core values to critical competencies and creating observable shifts in key leadership behaviours.

## Bronwyn Smith

Bronwyn is a sought-after expert and experienced professional in leadership development in Canada and beyond. Throughout her extensive career, she has worked at all levels of organizations to lead, design, implement and deliver leadership development programs, both nationally and locally. Her extensive organizational experience, education and strategic mindset make her an ideal partner in developing and delivering 360-degree, high-impact leadership development programs.

As a leadership consultant Bronwyn has a proven track record of enhancing team performance to drive business results. She is adept at optimizing team structures and processes to maximize relationships and achieve goals. Whether it's through effective communication, strategic planning, or targeted leadership development, Bronwyn is committed to empowering teams to reach their full potential and deliver exceptional outcomes.

### HIGHLIGHTS OF CLIENT ENGAGEMENTS

- Designed and delivered a multi-channel, values-linked leadership development program enabling the long-term adoption of leadership behaviours in a national organization with 800 leaders.
- Led and designed enterprise-wide learning programs with localized leadership workshops that deepened the focus on critical behaviours for a global organization with decentralized operations.
- Led and designed a senior leader engagement process to create and validate leadership success profiles, map to core values and design relevant learning journeys.

### AREAS OF EXPERTISE

- Leadership Development Strategy: investing in people with a clear roadmap to performance
- Team Optimization: activating leadership capability to accelerate transformation
- Leader as Coach: shifting organizational mindset regarding feedback and performance
- Leadership Assessments: Insights into your leadership impact

### INDUSTRIES

- Cooperative and Credit Unions
- Finance
- Manufacturing
- Mining
- Retail
- Telecom

### EDUCATION & TRAINING

- BA in Behavioural Psychology
- Trained Co-Active Coach
- Certified in Leadership Styles and Climate Assessments
- Certified in TalentQ Dimensions
- Award-winning student of Seth Godin's altMBA