

# Meet your Coach.



**Ken empowers clients to optimize their leadership style, overcome limiting beliefs, and amplify their authentic voice.**

## Ken Lawson

Ken has over 15 years of experience in leadership and team development, facilitation, organizational change, performance coaching and Applied Improvisation. Ken has developed and impactfully led transformational sessions in a variety of sectors, including mining, biotech, gaming, construction, health care, non-profits, food and beverage, government and finance. He has a reputation for developing and nurturing joyful and results-based, long-term relationships with the 1,000s of leaders that he's had the pleasure of collaborating with throughout North America, Europe, Asia, New Zealand and The Caribbean.

Through his invaluable and unique experience as an award-winning actor (50+ film and television credits) and world-renowned comedic improviser (performing over 3,000 shows to over 500,000 audience members), Ken is an expert in coaching clients to develop impactful executive presence, navigating change and becoming comfortable with the uncomfortable. He is sought after for his ability to inspire and lead individuals and groups in amplifying their authentic voice, releasing limiting beliefs, stepping up and owning their leadership potential.

### AREAS OF EXPERTISE

- Executive and Leadership Development Coaching
- Team Optimization
- Peak Performance under pressure
- Becoming comfortable with discomfort
- Tactical Optimism
- Collaboration
- High Impact Communication
- Agile Change Management

### INDUSTRIES

- Mining
- Construction
- Film and Television
- Financial Services
- Government
- Bio-Tech
- Non-Profit
- Healthcare
- Gaming

### EDUCATION & TRAINING

- Thompson Rivers University's Social Service Worker Program