

# Meet your Coach.



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## Misha Jethva

### ASSOCIATE CONSULTANT

Misha is an Executive Coach who has spent the last decade leading Design, Technical, and Operational teams in the Start-Up, Retail Technology, and Online Advertising space. She has experience building scalable teams, establishing vision and strategy, managing organizational agility, and growing individuals into confident, effective leaders.

Her flexible approach to coaching creates a safe space for clients to bring awareness, reflect beyond the surface, and build intentions that drive change. Her signature presence is best described as "a warm cup of boldness"; she listens deeply, asks challenging questions, and holds clients capable. Misha strongly believes everyone has infinite potential and is dedicated to helping leaders unlock theirs.

### HIGHLIGHTS OF CLIENT ENGAGEMENTS

- Coached multiple Individual Contributors and Managers for growth - helping them elevate their performance, reach their career goals, and become effective leaders.
- Designed a 90-day self-development program that helps professionals tackle their fear, stress, and anxiety by bringing their authentic self forward.

### AREAS OF EXPERTISE

- Executive & Leadership Coaching
- Performance Coaching
- Self-Development Strategies
- Team Effectiveness

### INDUSTRIES

- Tech
- Start-Up
- Marketing/Advertising
- Healthcare
- Government
- Non-Profit
- Education

### EDUCATION & TRAINING

- Royal Roads University Graduate Certificate in Executive Coaching
- ICF Associate Certified Coach (ACC)
- Bachelor Degree in Business Administration
- SDI Core Strengths Partner

Coaching Sessions: Virtual